

From: [County Ordinances](#)
To: [Ordinances](#); [County Ordinances](#)
Cc: [Heidi Prouse](#); [Paige Jefferys](#)
Subject: RE: Hernando County Ordinance No. 2025-16 - Adopted on November 18, 2025
Date: Wednesday, November 19, 2025 3:18:55 PM
Attachments: [Hernando20251119 Ordinance2025 16 Ack.pdf](#)

Good afternoon,

Attached is the acknowledgement letter for Hernando County Ordinance 2025-16.

Thank you,

David Parrish

Government Operations Consultant II
Office of the General Counsel
Department of State
Room 701 – The Capitol – Tallahassee, FL
P: (850) 245-6270

From: Ordinances <ord@hernandoclerk.org>
Sent: Wednesday, November 19, 2025 11:44 AM
To: County Ordinances <CountyOrdinances@dos.fl.gov>
Cc: Heidi Prouse <hprouse@hernandoclerk.org>; Paige Jefferys <pjefferys@hernandoclerk.org>
Subject: Hernando County Ordinance No. 2025-16 - Adopted on November 18, 2025

EMAIL RECEIVED FROM EXTERNAL SOURCE

The attachments/links in this message have been scanned by Proofpoint.

Sender Full Name:	Nienke Osinga
Sender Phone number:	352-754-4201
County Name:	Hernando
Ordinance Number:	2025-16

Thank You,

Nienke Osinga

Administrative Services | Administrative Services Clerk I
Office of Doug Chorvat Jr., Clerk of Circuit Court and Comptroller
Phone: 352-754-4201 | Email: nosinga@hernandoclerk.org
20 N Main Street, Brooksville, FL 34601



FLORIDA DEPARTMENT *of* STATE

RON DESANTIS
Governor

CORD BYRD
Secretary of State

November 19, 2025

Doug Chorvat, Jr.
County Clerk
Hernando County
20 North Main Street, Rm. 362
Brooksville, Florida 34601

Dear Doug Chorvat Jr.,

Pursuant to the provisions of Section 125.66, Florida Statutes, this will acknowledge receipt of your electronic copy of Hernando County Ordinance No. 2025-16, which was filed in this office on November 19, 2025.

Sincerely,

Alexandra Leijon
Administrative Code and Register Director

AL/dp

ORDINANCE NO.: 2025-16

AN ORDINANCE OF HERNANDO COUNTY, FLORIDA, AMENDING SECTION 27-32 OF THE HERNANDO COUNTY CODE; PROVIDING FOR THE ADOPTION OF A NEW TOURIST DEVELOPMENT PLAN WHICH WILL BE INTERLINED AS SECTION 27-32.1 OF THE HERNANDO COUNTY CODE; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCLUSION IN THE CODE; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Board of County Commissioners of Hernando County desires to amend Chapter 27, (Taxation), Article III (Tourist Development), Section 27-32 (Revenues Used to Fund Plan), and to add Section 27-32.1 (Hernando County Tourist Development Plan) to provide for interlining the new county tourism development plan within the Hernando County Code (the Code); and

WHEREAS, it is in the best interests of Hernando County to amend the Hernando County Tourist Development Plan as shown herein; and

WHEREAS, notice of the public hearing on the matter of amending this ordinance was properly and timely published; and

WHEREAS, the Board of County Commissioners has considered the record of the public hearing.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF HERNANDO COUNTY:

1 **Section 1.** Chapter 27 (Taxation), Article III (Tourist Development), Section 27-32
2 (Revenues Used to Fund Plan), of the Code is hereby amended as follows:

3 **Sec. 27-32. - Revenues Used to Fund Plan.**

4 The tax revenues received pursuant to this article shall be used to fund the county
5 ~~tourist development plan.~~ County Tourist Development Plan which is attached to
6 Ordinance No. 2008-06 as Exhibit "A", and which is hereby adopted and incorporated
7 into this article in ~~hace verba~~ outlined in Section 27-32.1 of this Code.

8 **Section 2.** Section 27-32.1 shall be added to the Code and shall read as follows:

9 **Sec. 27-32.1 - Hernando County Tourist Development Plan.**

10 (a) The anticipated net tax revenue to be derived during twenty-four operating
11 months beginning October 1, 2025, is \$3,000,000.00. Actual net revenues may be more
12 or less than anticipated.

13 (b) The general uses and projects that are to be funded by the net tax revenue
14 and their relative priority are as follows:

15 (1) Marketing and Operations: 80%

16 A. Operation of a Visitors Bureau, including staff salaries and
17 benefits, and office expenses, including rent and utilities.

1 B. Advertising, including media placement, production and
2 consultation; marketing including direct sales, trade shows, equipment,
3 postage, market research and data services.

4 C. Public relations, including attendance at media events,
5 press releases, photographic and video support, familiarization and press
6 tours, including but not limited to, meals and lodging expenses for
7 members of the media.

8 D. Special events, including advertising and promotion of
9 special projects or events.

10 (2) Destination Development: 20%

11 Acquire, construct, extend, enlarge, remodel, repair, improve, maintain,
12 operate, or promote one or more zoological parks, fishing piers or nature centers,
13 which are County owned and operated and open to the public; to finance beach
14 park facilities, or beach, channel, estuary, or lagoon improvement, maintenance,
15 renourishment, restoration, and erosion control, including construction of beach
16 groins and shoreline protection, enhancement, cleanup, or restoration of inland
17 lakes and rivers to which there is public access as those uses relate to the physical
18 preservation of the beach, shoreline, channel, estuary, lagoon, or inland lake or
19 river.

1 (3) Categories are not limited to the examples and listed percentages
2 shown above and are intended only as a general policy statement and shall not be
3 construed to limit appropriations or expenditures materially in conformance with
4 the proposed priorities established by this plan, provided that all expenditures
5 must have as their main purpose the attraction of tourists to the County, and are
6 subject to Fla. Stat. §§ 125.0104(5)(a) and (b).

7 **Section 3. Severability.** It is declared to be the intent of the Board of County
8 Commissioners that if any section, subsection, clause, sentence, phrase, or provision of this
9 ordinance is for any reason held unconstitutional or invalid, the invalidity thereof shall not affect
10 the validity of the remaining portions of this ordinance.

11 **Section 4. Inclusion in the Code.** It is the intention of the Board of County
12 Commissioners of Hernando County, Florida, and it is hereby provided, that the provisions of
13 this ordinance shall become and be made a part of the Code. To this end, the sections of this
14 ordinance may be renumbered or relettered to accomplish such intention, and that the word
15 “ordinance” may be changed to “section,” “article,” or any other appropriate designation.

16 **Section 5. Conflicting Provisions Repealed.** All ordinances or parts of ordinances in
17 conflict with the provisions of this ordinance are hereby repealed.

Section 6. Effective Date. This ordinance shall take effect immediately upon receipt of official acknowledgment from the office of the Secretary of State of Florida that this ordinance has been filed with said office.

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF
HERNANDO COUNTY in Regular Session this 18th day of November 2025.



BOARD OF COUNTY COMMISSIONERS
HERNANDO COUNTY, FLORIDA

Attest:

Douglas Chorvat, Jr.
DOUGLAS CHORVAT, JR.
Clerk and Comptroller

By:

Jerry Campbell
~~BRIAN HAWKINS~~ *Jerry Campbell*
Chairman

Approved for Form and Legal Sufficiency

Melissa Tartaglia
County Attorney's Office